BUSINESS UPDATE APRIL 2026

BREAKING NEWS

FUTUR FESTIVAL MEXICO

FuturFestival lands in Mexico on November 13th and 14th 2026, at the iconic Parque Fundidora in Monterrey. The Italian format exports its industrial and productive vision overseas, choosing a location that perfectly reflects the aesthetic of Parco Dora for its first historic chapter in Latin America.

FOCUS ON

UNITED DANCERS OF KFF

The daily lineup of the 140 artists performing from July 3rd to 5th in Torino at Kappa FuturFestival has been announced. Among the most anticipated acts are Solomun on Friday, Four Tet b2b Skrillex on Saturday, and Peggy Gou on Sunday. The communication plan for the thirteenth edition is generating excellent results, with attendees coming from 122 countries.

PARTNER

FRECCIAROSSA

For the second consecutive year, Frecciarossa is the Official Train of Kappa FuturFestival, renewing a strategic collaboration that links the Festival to a benchmark for innovation and sustainable mobility in the transport sector. The agreement confirms the shared commitment to making the Festival increasingly accessible, offering electronic music enthusiasts a convenient and sustainable way to reach Torino. Thanks to the dedicated offer “Special Events”, it is possible to take advantage of discounts up to 75% off the Base price of tickets for Le Frecce, strengthening the bond between mobility, culture, and territorial enhancement.

IZIWORK

The collaboration with the digital employment agency has been extended for the third year in a row, consolidating a bond focused on technological innovation and a positive economic impact on the territory.

KEBHOUZE

The renowned made-in-Italy kebab chain renews its collaboration with KFF for the next three years. Oliver Zon, founder: “An international festival of this level is the natural habitat for a brand like ours; we are thrilled to continue this journey together”.

MULTIMEDIA

DIGITAL REACH

As of March 27th, there are 604k total followers on Movement Entertainment's Instagram profiles, 375k on Facebook, and 72k on TikTok. In the last two months, 712k website pages were viewed by 255k users.

CALENDAR

Audiodrome live Club	Kappa FuturFestival	FuturFestival Mexico
3 October 2025-6 June 2026	3 - 5 July 2026	13 - 14 November 2026
Moncalieri, Torino	Parco Dora, Torino	Fundidora, Monterrey

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