

BUSINESS UPDATE DECEMBER 2023

BREAKING NEWS

UNITED NATIONS OF KAPPA FUTURFESTIVAL

The online sale of tickets for the 11th edition of KFF has started. Over 20k presences are already confirmed, with 52% from abroad, representing 96 nations. This edition's goal is to surpass 100k presences from 125 nations.

kappafuturfestival.it

AUDIODROME BEST ITALIAN CLUB, 37th IN THE WORLD

Audiodrome Live Club, the cultural entertainment laboratory of Movement Entertainment, has been voted the Best Club in Italy and ranked 37th in the world by the International Nightlife Association, a representative body for businesses in the sector. The score is the result of both public votes and the opinion of a team of experts who assess artistic selection, safety and security measures, digitalization, service quality, and acoustics.

clever-entertainment.com/audiodrome-live-club

FOCUS ON

HORIZON 2020 APPRAISE

Kappa FuturFestival served as the pilot scenario for the European project Appraise, aimed at addressing physical and cyber threats to large events and developing new technologies to ensure their security. Funded under the Horizon 2020 program and coordinated by the French company CS Group, the consortium includes partners such as the City of Torino and the Links Foundation. The simulation took place at Parco Dora from November 27th to 30th.

THE FINAL SET

Success for the 1st edition of the official Closing Party of the Nitto ATP Finals, the cultural format was open to the public. The initiative was produced and hosted by OGR with the artistic direction of Movement Festival.

movement.it/the-final-set

MULTIMEDIA

WEB STATISTICS

As of December 17th, Movement Entertainment has a total of 420k followers across its Instagram profiles and 379k Facebook fans. In the last three months, the websites have received 326k page views from over 111k users.

CALENDAR

Audiodrome Club

August 26 - June 22

Moncalieri, Torino

Movement U.S.A.

May 25 - 27

Hart Plaza, Detroit

Kappa FuturFestival

July 3 - 7

Multiple venues, Torino