

BUSINESS UPDATE OCTOBER 2023

BREAKING NEWS

MOVEMENT FESTIVAL

The 16th edition of the autumnal and indoor electronic music format is on its way, with a program spread across the city from October 27th to November 1st. Among the featured artists, The Blessed Madonna, whose track "Mercy" held the top spot on the most-played charts on Italian radios for two weeks.

movement.it

FOCUS ON

PARCO DORA IN MOVEMENT

The urban regeneration project by Movement Entertainment for the Roseto of Parco Dora is currently underway. This initiative is carried out within the framework of a 3-year sponsorship agreement with the City of Torino to enhance public green spaces and it involves the reconfiguration of flower beds by removing concrete curbs to make the area more accessible and inclusive.

clever-entertainment.com

AUDIODROME 2023/2024

On August 26th, the new season of Audiodrome Live Club, a hub for cultural entertainment located in the outskirts of Torino, officially kicked off. With more than 70 scheduled events, the season promises to showcase the finest talents from the international electronic music scene.

THE FINAL SET

On Sunday, November 19th, *OGR - Officine Grandi Riparazioni* will be the host venue for "The Final Set", the official closing party of the Nitto ATP Finals, under the music curatorship of Movement Entertainment.

ogrtorino.it/nitto-atp-finals-ogr-torino

MULTIMEDIA

DJ MAG TOP FESTIVALS

Kappa FuturFestival ranks 11th among the top 100 international festivals according to DJ Mag, the most influential magazine in the electronic music industry.

kappafuturfestival.it/top-100-festivals

WEB STATISTICS

As of October 25th, the group's Instagram profiles have amassed a total of 411k followers, and 380k dedicated fans on Facebook. Over the past three months, the group's websites have garnered 124k page views from more than 45k users.

CALENDAR

Audiodrome Club

August 26 - June 22

Moncalieri, Torino

Movement Festival

October 27 - 31

Various locations, Torino

Kappa FuturFestival

July 4 - 7

Parco Dora, Torino