

Breaking News

UNITED NATIONS OF KAPPA FUTURFESTIVAL 2019

KFF19 sales have started! The dance, summer and outdoor format records over 4.5k sold tickets in the first 15 days (+ 40% vs 2018) and already 50 nations represented. The 8th edition's objectives are the improvement of the public experience on the park 70k square meters and 100 nations achievement.

futurfestival.it

Focus On

CASHLESS

Movement Paycard© is already live online! The cashless technology for economic transactions confirms itself as the ideal platform for partner on/off-ground activations and at the same time it strengthens the management reliability.

clever-entertainment.com/cashless-system

AUDIODROME LIVE CLUB

The production activity of Movement Entertainment polyvalent space that received the municipality patronage, is under constant development with the qualified support of partners such as Nastro Azzurro and Campari Group.

audiodromeclub.it

THE FUTUR IS IN TORINO

The national preview of the documentary on Kappa FuturFestival 2018 produced by Smiling Sisters will be staged on January 26th at Cinema Massimo during the V° edition of SeeYouSound, the Festival dedicated to the interactions between music and cinema.

youtube.com/MovementMultimedia

Partners

PLATINIUM GROUP

The collaboration with the ticketing platform managing Formula 1 and MotoGP championships has just been extended. Francesco Di Biase Italy Chief Representative: *"The partnership will allow the integration of the ticketing activity to the cashless platform, improving the service to consumers and the possible activations for Movement Entertainment's partners"*.

MERCATO IN CORSO

Great success for the opening of Mercato Centrale's construction site that aims at bringing to new life the Fuksas building in Porta Palazzo, Torino. Movement Entertainment has overseen production and entertainment of the event.

clever-entertainment.com/on-demand-productions

Multimedia

FORBES

The Italian edition of the top business magazine community interviewed Maurizio Vitale to witness the continuous expansion of the live music sector.

WAVES

Kappa FuturFestival earns the cover of Brüel & Kjær magazine, the world's leading company in the supply of measuring and sound management instruments, with 36k digital subscribers and 4,4k hard copies distributed.

clever-entertainment.com/press

WEB STATISTICS

In the last month of activity Movement Entertainment's websites have recorded 11k unique visitors with over 32k pages viewed. As of the 5th of December the total fans of the group's Facebook pages are 336k. The documentary teaser "The Futur is in Torino" records 9k views and a 34k users' reach.

Calendar

 **IndepenDance**
26 April 2019
Audiodrome Club,
Torino

 **Movement Detroit**
25-27 May 2019
Michigan, USA

 **Kappa FuturFestival**
6-7 July 2019
Parco Dora, Torino

 **Movement Croatia**
22 August 2019
Novalja, Croatia

 **Movement Torino**
31 October 2019
Lingotto Fiere, Torino