

**Breaking News**

## UNITED NATIONS OF KAPPA FUTURFESTIVAL

From Albania to Uruguay, from Canada to Kenya to Thailand, the 2018 edition of KFF is at the horizon with guests from 62 countries. 15k tickets sold, 56% online of which 40% from abroad.

[kappafuturfestival.com](http://kappafuturfestival.com)

**Focus On**

## SIAE

According to the Italian Association of Authors and Publishers (SIAE), for the fourth consecutive year, Movement Torino Music Festival has established itself as the leading electronic music festival in the second semester of 2017.

[clever-entertainment.com/press](http://clever-entertainment.com/press)

## MOVEMENT CULTURE

Movement Entertainment's educational program continues its development with Rolling Stone and Soundreef at "Reaction: Music Hype", a talk organized by Marketers Club, taking place at the University of Turin - School of Management and Economics.

[clever-entertainment.com/movement-culture](http://clever-entertainment.com/movement-culture)

**Partners**

## BURN ENERGY DRINK

The renewed sponsorship with Burn Energy Drink, a Monster Beverage Corporation brand, leader in the energy drinks market, will start with a national promotional campaign. Francesca Bucci, Marketing Manager Burn Italy and Monster Switzerland: "We are proud to bring Kappa FuturFestival in 1,121 nationwide supermarkets".

## FLIXBUS

A new agreement has been perfected with FlixBus, Europe's largest intercity bus network. Alessia Sugaris, Partnership and Co-Marketing Manger, FlixBus Italia: "We are happy to be an official partner of FuturFestival and to offer its young guests sustainable and affordable mobility".

## PALESTRE TORINO

The most important private fitness network in Italy is yet again supporting Movement Entertainment. The founder, Luciano Gemello: "We are glad to be KFF Official Gym and to offer all participants the chance to keep moving after the Festival".

[clever-entertainment.com/partner](http://clever-entertainment.com/partner)

**Multimedia**

## KFF AMONG TOP EUROPEAN FESTIVAL

According to TimeOut London, the leading arts, lifestyle and culture magazine with more than one million monthly readers in Britain, FuturFestival is one of the top rated summer festivals in Europe.

[kappafuturfestival.com/press](http://kappafuturfestival.com/press)

## WEB STATISTICS

In the last month of activity, Movement Entertainment's websites have recorded 16k unique visitors with over 40k pages viewed. As of the 22nd of March the total fans of the group's Facebook pages are 297k.

**Program**



**INDEPENDANCE**  
24 April 2018  
Audiodrome, Torino



**MOVEMENT DETROIT**  
26 - 28 May 2018  
Detroit, USA



**KAPPA FUTURFESTIVAL**  
7 - 8 July 2018  
Parco Dora, Torino



**MOVEMENT CROATIA**  
23 August 2018  
Pag, Croatia



**MOVEMENT TORINO**  
12 - 13 October 2018  
Lingotto Fiere, Torino

  
**FUTUR**  
**Kappa FESTIVAL**  
**TORINO SUMMER MUSIC**

7 ——— 8 JULY 2018  
**PARCO DORA TORINO**  
12:00 ——— 24:00  
**FUTURFESTIVAL.COM**



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## THE NEW VISUAL IS REVEALED

**Ali Toscani, Creative Director:** *"Kappa FuturFestival Muse is back! Surrounded by Parco Dora's iconic pillars, she is gifting the dancing audience with unforgettable experiences."*